

FATIMA TANVEER

GRAPHIC DESIGNER

Profile

Graphic Designer with experience creating brand identities, digital campaigns, and high performing social media creatives for agencies and businesses. Skilled in translating concepts into clean, engaging visuals with a focus on branding consistency, audience engagement, and modern design systems.

Experience

Graphic Designer (VYRL Communication)

JAN 2026 – PRESENT

- Creative concept development using AI tools
- Brand focused content creation and ad creatives
- Social media creatives

Graphic Designer (Engagers Media)

AUG 2025 – JAN 2026

- Designed branding and social media creatives for local and international clients

Graphic Designer (Shhar)

FEB 2024 – JUL 2025

- Designed social media creatives for brands
- Created UI designs and visual assets for games

Graphic Design Intern (Brain Wave Matrix Solution)

Internship Supported creative projects and production workflows.

Education

BS Microbiology (2021-2025)
Jinnah University for Women

Software Proficiency

- Adobe Photoshop (Advanced)
- Adobe Illustrator (Advanced)
- After Effects (Intermediate)
- Figma (Intermediate)

Core Skills

- Social Media Creatives
- Brand Identity Design
- Creative Strategy
- Adobe Photoshop
- UI Design



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Fatima Tanveer



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